**Company Overview: Warner Bros. Discover**

Warner Bros. Discover is a huge company that creates and shares entertainment all around the world. They're a major player in the fun world of movies, TV shows, and more. With a long and interesting history, they've brought us many favorite brands, stories, and things to watch. Their reach is wide, and they're known for making exciting content that people really enjoy. Let's take a closer look at what makes Warner Bros. Discover special and what they're all about:

1. **Company Name:** Warner Bros. Discover
2. **Industry Type:** Media and Entertainment
3. **Ranking:** Top-tier in the global entertainment industry
4. **Location:** Headquarters located in Burbank, California, with global operations and presence
5. **Company Size:** Large-scale, employing thousands of people working in different jobs and places.

**EA Core Components**

1. **Core Business Processes,**

At Warner Bros. Discover, the main things they do are making stuff, showing it to people, and making money from it. They come up with ideas, write scripts, film scenes, make things look good after filming, tell people about what they made, and share it on TV, online places, and in theaters. The reason they do well is because they're really good at making interesting and top-notch stuff that people like.

1. **Shared Data Driving Core Processes,**

Data plays a big role at Warner Bros. Discover. They use information from data to help them decide what shows and movies to make, how to tell people about them, and what viewers like. They collect data from different sources like who's watching, what they do, and what's popular. They put all this data together in one place. This helps them make content that different groups of people will really enjoy. This is how they use data to make their entertainment even better.

1. **Key Linking and Automation Technologies,**

Warner Bros. Discover harnesses advanced technologies for improved efficiency and collaboration. They utilize specialized online platforms, like cloud-based systems, to facilitate seamless global teamwork, enabling instant sharing of materials. Additionally, they employ automation, such as for distributing shows and analyzing ad performance, enhancing their productivity. These technologies play a key role in ensuring Warner Bros. Discover consistently delivers high-quality entertainment experiences.

1. **D. Key Customers**

Warner Bros. Discover has lots of important people who like what they make. These include people who watch movies in theaters, those who watch TV, and those who subscribe to streaming services. The company's success depends on how much these people enjoy what they create. It's really important for them to know what these people like and make things they'll enjoy, so that they keep liking them and more people become fans too.

**Operating Model: Coordination**

The operating model of Warner Bros. Company is characterized by a Collaboration approach. This model emphasizes teamwork and cooperation among various units. Different departments within Warner Bros. work together to create and deliver entertainment content. For example, when producing a movie, the scriptwriting, filming, editing, and marketing teams collaborate closely to bring the project to life. Each unit's actions influence the success of the others. The company fosters cross-functional communication and resource sharing to ensure smooth coordination. The focus is on creating compelling content while maintaining a sense of unity among diverse departments, allowing them to work together cohesively and contribute to the overall success of the entertainment projects they produce.